

# HAIR BUILDING FIBERS

## PRODUCT OVERVIEW

- Instantly conceals thinning hair in seconds
- Creates the look of fuller, thicker strands
- Natural, undetectable finish

## HOW IT WORKS

- Plant-based fibers bond using static electricity
- Adheres to existing hair for seamless coverage
- Resists wind, rain, and sweat

## KEY BENEFITS

- Instant volume + coverage
- Lightweight, clump-free application
- Buildable for customizable density
- Breathable + itch-free all-day wear



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## FORMULA

- 100% Plant-based fibers
- Paraben-free
- Gentle on sensitive scalps
- Safe for daily use

## WHO IT'S FOR

- Men & women
- All hair types + textures
- Ideal for thinning areas

## APPLICATION

- Apply to dry, styled hair & shake onto targeted areas. Lightly pat to blend.

## SHADES AVAILABLE

- Black, Dark Brown, Medium Brown, Light Brown



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