



# THE ROOT OF RETAIL SUCCESS: STYLE EDIT DISPLAYS

## WHAT'S INCLUDED

### EVERYTHING YOU NEED, IN ONE STYLISH DISPLAY

#### • FULL PRODUCT ASSORTMENT

1. Root Concealer Spray Display - Brunette + Red: 15 Retail Count + 5 Testers
2. Root Concealer Spray Display - Blonde: 12 Retail Count + 3 Testers
3. Root Touch-Up Powder Display - Red: 12 Retail Count + 3 Testers
4. Root Touch-Up Powder Display - Brunette: 12 Retail Count + 4 Testers
5. Root Touch-Up Display - Blonde: 12 Retail Count + 3 Testers
6. Root Cover-Up Stick Display: 12 Retail Count + 4 Testers

#### • ALL SHADES INCLUDED

Brunettes, Blondes & Reds – every client covered

#### • FULL-SIZE TESTERS

FREE testers for quick, impactful demos

#### • COMPACT, EYE-CATCHING DISPLAY:

Designed to fit countertops and shelves



## RETAIL DISPLAYS THAT ELEVATE YOUR SPACE & DRIVE SALES

### BOOST SALES. DELIGHT CLIENTS. KEEP SHELVES ORGANIZED.



#### EYE-CATCHING DESIGN

Grabs attention instantly



#### BUILT-IN EDUCATION

Makes it easy to start the conversation



#### INSTANT GRATIFICATION

Clients see results in seconds



#### ORGANIZED INVENTORY

Shades neatly stocked and ready to go



#### UPSELL OPPORTUNITY

Perfect add-on after color services or between visits

## HOW IT WORKS

### SIMPLE SETUP, IMMEDIATE IMPACT

1

Place display in a visible, high-traffic area

2

Offer quick demos with testers

3

Let clients purchase for at-home touch-ups

Instantly Conceals Grays, Blends Regrowth & Camouflages Thinning!



styleedit.com



@styleedithair



@styleedithair